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Question Wording Appendix

This document provides details on the twenty-three surveys used in Barabas and Jerit (AJPS 2009). Princeton Survey Research Associates (PSRA) conducted all of the surveys and the original survey data files are archived in the Roper Center for Public Opinion Research. Overall, there are 113 comparisons in Study 1 of the paper. This means that in some instances there are multiple comparisons within a given survey when that particular survey contained several questions on the same topic and the level of coverage varied across each of the survey question items.

As reported in the text, the comparisons were arranged in terms of media coverage, with the “control” observation receiving less coverage (or in some instances no coverage) and the “treatment” observation receiving more coverage. For example, if the topic of one survey question item received five news stories and a second question in that same survey had ten stories, the first item would be designed the control case and the second would be the treatment case. However, the same respondent is answering both questions (i.e., the response on the first item is compared to that same person’s response on the other item). Also, in situations when there are multiple items with varying levels of coverage, the same question might serve as a control case in one instance and a treatment case in others (i.e., when it has less coverage than another item, it is designated as the control).

To account for unobserved differences and the lack of independence when merging the data, the statistical analyses in the paper include dummy variables for survey-level fixed effects and the standard errors are adjusted for clustering when individuals reappear in the data.

Each entry below contains the survey number in temporal order, the dates of the survey field period, the number of respondents, and the specific comparisons which are arrayed from the control case (less or no media coverage) to the treatment case (higher levels of media coverage). The number of media stories across all sources is indicated. For all questions there were two answer choices (true or false, yes or no, etc.), not including don’t know/ refusal responses, unless otherwise indicated (i.e., survey numbers 7, 15, 16, and 23 had three or more answer choices). The question wording, including the common introduction appears last. The part of each question which is unique appears in bold. Surveys with multiple items were typically read in a random fashion, so question order effects are not a concern.

Survey Number:	1
Dates of Interviews:	December 2-5, 1993
Number of Respondents:	1,479
Comparisons:	Q27 (control; 5 stories) vs. Q26 (treatment; 48 stories)

Q26. Do you happen to know, does the Clinton health care reform plan **guarantee health insurance coverage to all Americans**, or doesn't the plan go that far?

Q27. Do you happen to know, does the Clinton health care reform plan **guarantee that workers do not lose their health insurance coverage, if they lose or quit their jobs** or doesn't the plan go that far?

Survey Number: 2
 Dates of Interviews: February 22-24, 1997
 Number of Respondents: 1,003
 Comparisons: Q6B (control; 9 stories) vs. Q6A (treatment; 18 stories)
 Q6C (control; 0 stories) vs. Q6A (treatment; 18 stories)
 Q6D (control; 0 stories) vs. Q6A (treatment; 18 stories)
 Q6C (control; 0 stories) vs. Q6B (treatment; 9 stories)
 Q6D (control; 0 stories) vs. Q6B (treatment; 9 stories)

Q6A. In his [State of the Union] speech did Clinton propose expanding health care coverage to...**children**...or not?

Q6B. In his [State of the Union] speech did Clinton propose expanding health care coverage to...**Working people who are currently uninsured**...or not?

Q6C. In his [State of the Union] speech did Clinton propose expanding health care coverage to...**All low-income people**...or not?

Q6D. In his [State of the Union] speech did Clinton propose expanding health care coverage to...**people who need long-term care**...or not?

Survey Number: 3
 Dates of Interviews: June 18-22, 1997
 Number of Respondents: 1,202
 Comparisons: Q3B (control; 10 stories) vs. Q3A (treatment; 11 stories)
 Q3C (control; 0 stories) vs. Q3A (treatment; 11 stories)
 Q3D (control; 0 stories) vs. Q3A (treatment; 11 stories)
 Q3C (control; 0 stories) vs. Q3B (treatment; 10 stories)
 Q3D (control; 0 stories) vs. Q3B (treatment; 10 stories)
 Q7B (control; 0 stories) vs. Q7A (treatment; 23 stories)
 Q7C (control; 0 stories) vs. Q7A (treatment; 23 stories)
 Q7A (control; 23 stories) vs. Q7D (treatment; 28 stories)
 Q7B (control; 0 stories) vs. Q7D (treatment; 28 stories)
 Q7C (control; 0 stories) vs. Q7D (treatment; 28 stories)

Q3A. As you may know, the budget agreement [between Congress and the President] included many specific measures having to do with Medicare. As far as you know, does the plan call for...**reducing payments to providers, like hospitals and health plans**...or not?

Q3B. As you may know, the budget agreement [between Congress and the President] included many specific measures having to do with Medicare. As far as you know, does the plan call for...**increasing premiums for all elderly Americans**...or not?

Q3C. As you may know, the budget agreement [between Congress and the President] included many specific measures having to do with Medicare. As far as you know, does the plan call for...**adding a new prescription drug benefit...**or not?

Q3D. As you may know, the budget agreement [between Congress and the President] included many specific measures having to do with Medicare. As far as you know, does the plan call for...**raising the payroll tax that pays for part of Medicare...**or not?

Q7A. Tobacco companies are being asked by states' attorneys general to take certain actions as part of a settlement in exchange for the state dropping lawsuits against them. As far as you know, is each of the following part of the deal being discussed, or not...**A big reduction in the amount of cigarette advertising, especially those that might appeal to young people?**

Q7B. Tobacco companies are being asked by states' attorneys general to take certain actions as part of a settlement in exchange for the state dropping lawsuits against them. As far as you know, is each of the following part of the deal being discussed, or not...**Ending all cigarette manufacturing in the U.S. by a certain date?**

Q7C. Tobacco companies are being asked by states' attorneys general to take certain actions as part of a settlement in exchange for the state dropping lawsuits against them. As far as you know, is each of the following part of the deal being discussed, or not...**Eliminating nicotine from cigarettes by a certain date?**

Q7D. Tobacco companies are being asked by states' attorneys general to take certain actions as part of a settlement in exchange for the state dropping lawsuits against them. As far as you know, is each of the following part of the deal being discussed, or not...**Collecting large sums of money from cigarette companies to reimburse state and federal agencies for Medicaid expenses related to cancer treatment?**

Survey Number: 4
 Dates of Interviews: August 7-10, 1997
 Number of Respondents: 1,000
 Comparisons: Q11C (control; 0 stories) vs. Q11A (treatment; 34 stories)
 Q11D (control; 15 stories) vs. Q11A (treatment; 34 stories)
 Q11E (control; 20 stories) vs. Q11A (treatment; 34 stories)
 Q11A (control; 34 stories) vs. Q11B (treatment; 39 stories)
 Q11C (control; 0 stories) vs. Q11B (treatment; 39 stories)
 Q11D (control; 15 stories) vs. Q11B (treatment; 39 stories)
 Q11E (control; 20 stories) vs. Q11B (treatment; 39 stories)
 Q11C (control; 0 stories) vs. Q11D (treatment; 15 stories)
 Q11C (control; 0 stories) vs. Q11E (treatment; 20 stories)
 Q11D (control; 15 stories) vs. Q11E (treatment; 20 stories)

Q11A. As I read each of the following, please tell me to the best of your knowledge if Congress considered proposals to...**Gradually raise the age at which someone is eligible for Medicare from 65 to 67...**or not?

Q11B. As I read each of the following, please tell me to the best of your knowledge if Congress considered proposals to...**Require upper income seniors to pay higher Medicare premiums...**or not?

Q11C. As I read each of the following, please tell me to the best of your knowledge if Congress considered proposals to...**No longer provide Medicare to upper income seniors who can afford other health insurance...**or not?

Q11D. As I read each of the following, please tell me to the best of your knowledge if Congress considered proposals to...**Give seniors wider choice of health plans under Medicare...**or not?

Q11E. As I read each of the following, please tell me to the best of your knowledge if Congress considered proposals to...**Cut Medicare payments to doctors, hospitals, and HMO's...**or not?

Survey Number: 5
 Dates of Interviews: June 12-18, 1998
 Number of Respondents: 1,202
 Comparisons: Q8A (control; 0 stories) vs. Q8B (treatment; 3 stories)
 Q8C (control; 0 stories) vs. Q8B (treatment; 3 stories)
 Q8A (control; 0 stories) vs. Q8D (treatment; 4 stories)
 Q8B (control; 3 stories) vs. Q8D (treatment; 4 stories)
 Q8C (control; 0 stories) vs. Q8D (treatment; 4 stories)

Q8A. Now I'm going to read you some things that might be done to help keep the Social Security system financially sound. As I read each one, tell me if you think the commission on Social Security which is made up of members of Congress and the private sector has recommended that this be done, or has not made this recommendation. (First), as far as you know, has the commission recommended...**Increasing Social Security payroll taxes on the wages of employed people under 65?**

Q8B. Now I'm going to read you some things that might be done to help keep the Social Security system financially sound. As I read each one, tell me if you think the commission on Social Security which is made up of members of Congress and the private sector has recommended that this be done, or has not made this recommendation. (First), as far as you know, has the commission recommended...**Raising the retirement age at which someone becomes eligible for Social Security benefits?**

Q8C. Now I'm going to read you some things that might be done to help keep the Social Security system financially sound. As I read each one, tell me if you think the commission on Social Security which is made up of members of Congress and the private sector has recommended that this be done, or has not made this recommendation. (First), as far as you know, has the commission recommended...**Investing some Social Security funds in the stock market?**

Q8D. Now I'm going to read you some things that might be done to help keep the Social Security system financially sound. As I read each one, tell me if you think the commission on Social Security which is made up of members of Congress and the private sector has recommended that this be done, or has not made this recommendation. (First), as far as you know, has the commission recommended...**Shifting some money from the Social Security trust fund into individual retirement accounts?**

Survey Number: 6
 Dates of Interviews: August 6-20, 1998
 Number of Respondents: 1,200
 Comparisons: Q8 (control; 19 stories) vs. Q7 (treatment; 25 stories)

Q7. There have been stories in the news lately about whether Congress should pass laws to make sure people get the care they need from HMOs and other managed care plans. **From what you've seen or heard, has Congress passed a law to protect the rights of consumers in managed care plans?**

Q8. **From what you've heard or read, do people in this country have the right to sue an HMO or managed care plan if the plan inappropriately denied services or treatments, or not?**

Survey Number: 7
 Dates of Interviews: December 8-13, 1998
 Number of Respondents: 1,201
 Comparisons: Q12 (control; 1 story) vs. Q11 (treatment; 4 stories)

Q11. Now I'd like to change topics for a moment. Last month there were many reports in the news about the use of alternative medicine and natural, or herbal, remedies to treat illnesses or otherwise improve health...**Based on what you have heard in the news late, has the use of alternative medicine and natural or herbal remedies in recent years...increased, decreased, or stayed about the same?**

Q12. And, as far as you know, **are alternative medicine and natural or herbal remedies...regulated by the federal government as strictly as prescription drugs, regulated by the federal government, but not as strictly as prescription drugs, or not regulated by the federal government?**

Survey Number: 8
 Dates of Interviews: February 19-25, 1999
 Number of Respondents: 1,200
 Comparisons: Q4 (control; 6 stories) vs. Q2 (treatment; 23 stories)

Q5B (control; 0 stories) vs. Q5A (treatment; 21 stories)
 Q5D (control; 9 stories) vs. Q5A (treatment; 21 stories)
 Q5A (control; 21 stories) vs. Q5C (treatment; 40 stories)
 Q5B (control; 0 stories) vs. Q5C (treatment; 40 stories)
 Q5D (control; 9 stories) vs. Q5C (treatment; 40 stories)
 Q5B (control; 0 stories) vs. Q5D (treatment; 9 stories)

Q6B (control; 30 stories) vs. Q6A (treatment; 80 stories)
 Q6C (control; 27 stories) vs. Q6A (treatment; 80 stories)
 Q6D (control; 0 stories) vs. Q6A (treatment; 80 stories)
 Q6C (control; 27 stories) vs. Q6B (treatment; 30 stories)
 Q6D (control; 0 stories) vs. Q6B (treatment; 30 stories)
 Q6D (control; 0 stories) vs. Q6C (treatment; 27 stories)

Q2. Now I have a few questions about Medicare... National bipartisan commissions are sometimes created to study national problems and make recommendations to the President and Congress. As far as you know, **is there such a commission now studying the future of Medicare, or not?**

Q4. As far as you know, **has the commission released its report of recommendations about what should be done to improve the condition of the Medicare program, or not?**

Q5A. In his recent State of the Union address, President Clinton made some proposals that would affect health care for seniors. Based on what you've seen or heard in the news recently, tell me whether or not the President proposed doing each of the following. (First), as far as you know, did he propose...**Offering tax credits to help people pay for long-term health care for the elderly and disabled?**

Q5B. In his recent State of the Union address, President Clinton made some proposals that would affect health care for seniors. Based on what you've seen or heard in the news recently, tell me whether or not the President proposed doing each of the following. (First), as far as you know, did he propose...**Asking seniors with higher incomes to pay more for Medicare?**

Q5C. In his recent State of the Union address, President Clinton made some proposals that would affect health care for seniors. Based on what you've seen or heard in the news recently, tell me whether or not the President proposed doing each of the following. (First), as far as you know, did he propose...**Using part of the federal budget surplus to help make the Medicare program financially sound?**

Q5D. In his recent State of the Union address, President Clinton made some proposals that would affect health care for seniors. Based on what you've seen or heard in the news recently, tell me whether or not the President proposed doing each of the following. (First), as far as you know, did he propose...**Offering early retirees the option of buying insurance under Medicare before they turn 65?**

Q6A. In his State of the Union address, President Clinton also made some proposals regarding the Social Security program. Based on what you've seen or heard in the news recently, tell me whether or not the President proposed doing each of the following. (First), as far as you know, did he propose...**Using a part of the federal budget surplus to help make the Social Security program financially sound?**

Q6B. In his State of the Union address, President Clinton also made some proposals regarding the Social Security program. Based on what you've seen or heard in the news recently, tell me whether or not the President proposed doing each of the following. (First), as far as you know, did he propose...**Taking part of the Social Security funds and having an independent board invest them in the stock market?**

Q6C. In his State of the Union address, President Clinton also made some proposals regarding the Social Security program. Based on what you've seen or heard in the news recently, tell me whether or not the President proposed doing each of the following. (First), as far as you know, did he propose...**Helping people set up individual savings accounts that can be used for retirement?**

Q6D. In his State of the Union address, President Clinton also made some proposals regarding the Social Security program. Based on what you've seen or heard in the news recently, tell me whether or not the President proposed doing each of the following. (First), as far as you know, did he propose...**Raising the age of eligibility for Social Security to 70 years?**

Survey Number: 9
 Dates of Interviews: April 10-22, 1999
 Number of Respondents: 1,200
 Comparisons: Q4B (control; 4 stories) vs. Q4A (treatment; 8 stories)
 Q4C (control; 0 stories) vs. Q4A (treatment; 8 stories)
 Q4C (control; 0 stories) vs. Q4B (treatment; 4 stories)

Q4A. Thinking again about the government panel studying marijuana... From what you've seen or heard in the news, tell me whether the panel did or did NOT reach the following conclusions. (First,) did the panel conclude that...**Marijuana can help cancer and AIDS patients manage pain and nausea?**

Q4B. Thinking again about the government panel studying marijuana... From what you've seen or heard in the news, tell me whether the panel did or did NOT reach the following conclusions. (First,) did the panel conclude that...**There is no evidence that marijuana use leads to the use of harder drugs like cocaine?**

Q4C/ Thinking again about the government panel studying marijuana... From what you've seen or heard in the news, tell me whether the panel did or did NOT reach the following conclusions. (First,) did the panel conclude that...**Marijuana smoke is more toxic than tobacco smoke?**

Survey Number: 10
 Dates of Interviews: June 11-16, 1999
 Number of Respondents: 1,003
 Comparisons: Q4B (control; 0 stories) vs. Q4A (treatment; 46 stories)
 Q4C (control; 4 stories) vs. Q4A (treatment; 46 stories)
 Q4D (control; 24 stories) vs. Q4A (treatment; 46 stories)
 Q4E (control; 0 stories) vs. Q4A (treatment; 46 stories)
 Q4B (control; 0 stories) vs. Q4C (treatment; 4 stories)
 Q4E (control; 0 stories) vs. Q4C (treatment; 4 stories)
 Q4B (control; 0 stories) vs. Q4D (treatment; 24 stories)
 Q4C (control; 4 stories) vs. Q4D (treatment; 24 stories)
 Q4E (control; 0 stories) vs. Q4D (treatment; 24 stories)
 Q5 (control; 4 stories) vs. Q6 (treatment; 5 stories)

Q4A. The U.S. Senate recently passed a bill containing new laws about guns. The U.S. House of Representatives is now considering whether to pass this bill and send it to the President. As I read you a list of some different proposals, please tell me whether or not you think each was part of the bill passed by the Senate. (First,) as far as you know, was this proposal part of the bill passed by the Senate...**Requiring background checks on people who buy firearms at gun shows?**

Q4B. The U.S. Senate recently passed a bill containing new laws about guns. The U.S. House of Representatives is now considering whether to pass this bill and send it to the President. As I read you a list of some different proposals, please tell me whether or not you think each was part of the bill passed by the Senate. (First,) as far as you know, was this proposal part of the bill passed by the Senate...**Prohibiting states from allowing citizens to carry concealed weapons?**

Q4C. The U.S. Senate recently passed a bill containing new laws about guns. The U.S. House of Representatives is now considering whether to pass this bill and send it to the President. As I read you a list of some different proposals, please tell me whether or not you think each was part of the bill passed by the Senate. (First,) as far as you know, was this proposal part of the bill passed by the Senate...**Raising the minimum age for buying a gun to 21?**

Q4D. The U.S. Senate recently passed a bill containing new laws about guns. The U.S. House of Representatives is now considering whether to pass this bill and send it to the President. As I read you a list of some different proposals, please tell me whether or not you think each was part of the bill passed by the Senate. (First,) as far as you know, was this proposal part of the bill passed by the Senate...**Requiring gun manufacturers to include safety locks on all guns they sell?**

Q4E. The U.S. Senate recently passed a bill containing new laws about guns. The U.S. House of Representatives is now considering whether to pass this bill and send it to the President. As I read you a list of some different proposals, please tell me whether or not you think each was part of the bill passed by the Senate. (First,) as far as you know, was this proposal part of the bill passed by the Senate...**Making it illegal for children under 18 to fire or use a gun?**

Q5. Thinking again about news stories about major pharmaceutical companies fixing vitamin prices... From what you've seen or heard in the news, **did these pharmaceutical companies plead guilty or NOT guilty of conspiracy to fix vitamin prices?**

Q6. From what you've seen or heard in the news, **did these pharmaceutical companies agree to pay a settlement in this vitamin price-fixing case, or not?**

Survey Number: 11
 Dates of Interviews: December 3-13, 1999
 Number of Respondents: 1,515
 Comparisons: Q16B (control; 0 stories) vs. Q15 (treatment; 2 stories)
 Q16C (control; 0 stories) vs. Q15 (treatment; 2 stories)
 Q16B (control; 0 stories) vs. Q16A (treatment; 2 stories)
 Q16C (control; 0 stories) vs. Q16A (treatment; 2 stories)

Q15. Recently the Institute of Medicine of the National Academy of Sciences delivered a report about medical errors in hospitals. To the best of your knowledge, did this report say that these medical errors were...**A big problem that causes a lot of deaths, OR A small problem that causes relatively few deaths?**

Q16A. And to the best of your knowledge, did this report call for each of the following actions, or not? (First,) did the report call for...**A new government agency to protect patients against medical errors in hospitals?**

Q16B. And to the best of your knowledge, did this report call for each of the following actions, or not? (First,) did the report call for...**Tougher malpractice laws against doctors and hospitals who commit medical errors?**

Q16C. And to the best of your knowledge, did this report call for each of the following actions, or not? (First,) did the report call for...**More severe punishments of doctors and nurses who commit medical errors?**

Survey Number: 12
 Dates of Interviews: February 4-8, 2000
 Number of Respondents: 1,006
 Comparisons: Q7B (control; 0 stories) vs. Q7A (treatment; 4 stories)
 Q7A (control; 4 stories) vs. Q7C (treatment; 14 stories)
 Q7B (control; 0 stories) vs. Q7C (treatment; 14 stories)
 Q7D (control; 6 stories) vs. Q7C (treatment; 14 stories)
 Q7E (control; 10 stories) vs. Q7C (treatment; 14 stories)
 Q7A (control; 4 stories) vs. Q7D (treatment; 6 stories)
 Q7B (control; 0 stories) vs. Q7D (treatment; 6 stories)
 Q7A (control; 4 stories) vs. Q7E (treatment; 10 stories)
 Q7B (control; 0 stories) vs. Q7E (treatment; 10 stories)
 Q7D (control; 6 stories) vs. Q7E (treatment; 10 stories)
 Q13B (control; 0 stories) vs. Q13A (treatment; 4 stories)
 Q13D (control; 0 stories) vs. Q13A (treatment; 4 stories)
 Q13E (control; 0 stories) vs. Q13A (treatment; 4 stories)
 Q13B (control; 0 stories) vs. Q13C (treatment; 4 stories)
 Q13D (control; 0 stories) vs. Q13C (treatment; 4 stories)
 Q13E (control; 0 stories) vs. Q13C (treatment; 4 stories)
 Q13B (control; 0 stories) vs. Q14 (treatment; 4 stories)
 Q13D (control; 0 stories) vs. Q14 (treatment; 4 stories)
 Q13E (control; 0 stories) vs. Q14 (treatment; 4 stories)

Q7A. In his recent State of the Union address, President Clinton made some proposals affecting health care. From what you've seen or heard in the news, please tell me whether or not the president proposed doing each of the following. (First,) did he propose...**Extending Medicare, the federal program that provides health insurance to the elderly and some disabled people, by allowing some individuals between the ages of 55 and 65 buy into it?**

Q7B. In his recent State of the Union address, President Clinton made some proposals affecting health care. From what you've seen or heard in the news, please tell me whether or not the president proposed doing each of the following. (First,) did he propose...**Asking seniors with higher incomes to pay more for Medicare?**

Q7C. In his recent State of the Union address, President Clinton made some proposals affecting health care. From what you've seen or heard in the news, please tell me whether or not the president proposed doing each of the following. (First,) did he propose...**Extending Medicare to provide prescription drug benefits?**

Q7D. In his recent State of the Union address, President Clinton made some proposals affecting health care. From what you've seen or heard in the news, please tell me whether or not the president proposed doing each of the following. (First,) did he propose...**Expanding current government programs that provide health coverage for uninsured children to cover their parents as well?**

Q7E. In his recent State of the Union address, President Clinton made some proposals affecting health care. From what you've seen or heard in the news, please tell me whether or not the president proposed doing each of the following. (First,) did he propose...**Offering a \$3,000 tax credit to help people pay for long-term health care for the elderly?**

Q13A. [THIS APPEARS AFTER A SERIES OF QUESTIONS ABOUT A NEW DNA TEST FOR HPV] I just have a few more questions about the sexually transmitted disease, HPV, or human papilloma [pap-uh-LOW-muh] virus. Please tell me if you think each of the following health consequences is associated with HPV – or if you don't know enough about it to say. (First,) what about...**genital warts?**

Q13B. [THIS APPEARS AFTER A SERIES OF QUESTIONS ABOUT A NEW DNA TEST FOR HPV] I just have a few more questions about the sexually transmitted disease, HPV, or human papilloma [pap-uh-LOW-muh] virus. Please tell me if you think each of the following health consequences is associated with HPV – or if you don't know enough about it to say. (First,) what about...**yeast infections?**

Q13C. [THIS APPEARS AFTER A SERIES OF QUESTIONS ABOUT A NEW DNA TEST FOR HPV] I just have a few more questions about the sexually transmitted disease, HPV, or human papilloma [pap-uh-LOW-muh] virus. Please tell me if you think each of the following health consequences is associated with HPV – or if you don't know enough about it to say. (First,) what about...**cervical cancer?**

Q13D. [THIS APPEARS AFTER A SERIES OF QUESTIONS ABOUT A NEW DNA TEST FOR HPV] I just have a few more questions about the sexually transmitted disease, HPV, or human papilloma [pap-uh-LOW-muh] virus. Please tell me if you think each of the following health consequences is associated with HPV – or if you don't know enough about it to say. (First,) what about...**cold sores on the mouth.**

Q13E. [THIS APPEARS AFTER A SERIES OF QUESTIONS ABOUT A NEW DNA TEST FOR HPV] I just have a few more questions about the sexually transmitted disease, HPV, or human papilloma [pap-uh-LOW-muh] virus. Please tell me if you think each of the following health consequences is associated with HPV – or if you don't know enough about it to say. (First,) what about...**urinary track infections?**

Q14. As far as you know, **is there a CURE for HPV, or not?**

Survey Number: 13
 Dates of Interviews: March 31-April 3, 2000
 Number of Respondents: 1,012
 Comparisons: Q5A (control; 0 stories) vs. Q5B (treatment; 8 stories)
 Q5D (control; 0 stories) vs. Q5B (treatment; 8 stories)
 Q5A (control; 0 stories) vs. Q5C (treatment; 21 stories)
 Q5B (control; 8 stories) vs. Q5C (treatment; 21 stories)
 Q5D (control; 0 stories) vs. Q5C (treatment; 21 stories)

Q5A. Thinking about President Clinton and gun control... From what you've seen or heard in the news, which of the following things, if any, did President Clinton do over the past month... **Make an agreement about gun control policies with the NRA – that is, the National Rifle Association?**

Q5B. Thinking about President Clinton and gun control... From what you've seen or heard in the news, which of the following things, if any, did President Clinton do over the past month... **Make an agreement with a large gun manufacturer to provide safety locks on handguns within the year?**

Q5C. Thinking about President Clinton and gun control... From what you've seen or heard in the news, which of the following things, if any, did President Clinton do over the past month... **Call on Congress to pass legislation requiring background checks for guns sold at gun shows?**

Q5D. Thinking about President Clinton and gun control... From what you've seen or heard in the news, which of the following things, if any, did President Clinton do over the past month... **Decide to discontinue his gun buyback program due to lower crime rates?**

Survey Number: 14
 Dates of Interviews: May 26-June 4, 2000
 Number of Respondents: 1,200
 Comparisons: Q7A (control; 5 stories) vs. Q7B (treatment; 32 stories)
 Q7C (control; 6 stories) vs. Q7B (treatment; 32 stories)
 Q7A (control; 5 stories) vs. Q7C (treatment; 6 stories)

Q7A. From what you've seen or heard in the news in the last month regarding presidential candidate George W. Bush's proposals to make the Social Security program more financially sound, please tell me whether or not Bush proposed doing each of the following. Did he propose... **reducing Social Security benefits, or not?**

Q7B. From what you've seen or heard in the news in the last month regarding presidential candidate George W. Bush's proposals to make the Social Security program more financially sound, please tell me whether or not Bush proposed doing each of the following. Did he propose... **allowing workers to invest some of their Social Security payroll taxes in the stock market, or not?**

Q7C. From what you've seen or heard in the news in the last month regarding presidential candidate George W. Bush's proposals to make the Social Security program more financially sound, please tell

me whether or not Bush proposed doing each of the following. Did he propose...**increasing Social Security taxes, or not?**

Survey Number: 15
 Dates of Interviews: August 2-6, 2000
 Number of Respondents: 1,001
 Comparisons: Q6 (control; 6 stories) vs. Q5 (treatment; 27 stories)

Q5. Now I have some questions about the problem of AIDS and H-I-V, the virus that causes AIDS. Which ONE of the following parts of the world today do you think has the largest number of people with HIV and AIDS? Is it...**Africa, Latin America, or the U.S.?**

Q6. In the African countries hit hardest by HIV, about how many teenagers do health officials think will eventually die of AIDS? **One-quarter, one-third, or one-half?**

Survey Number: 16
 Dates of Interviews: September 29-October 2, 2000
 Number of Respondents: 949
 Comparisons: Q5 (control; 1 story) vs. Q6 (treatment; 5 stories)

Q5. From what you may have seen or heard in the news in the last month, **have the health insurance premiums employers in the U. S. pay for their workers increased faster, slower, or about the same as they have in the previous years?**

Q6. In the past month or so, you may have seen or heard news about a new research study about diabetes done by the Centers for Disease Control and Prevention. From what you've seen or heard in the news, did this study find that the **rates of adult diabetes have increased, decreased, or stayed about the same?**

Survey Number: 17
 Dates of Interviews: November 29-December 3, 2000
 Number of Respondents: 999
 Comparisons: Q3B (control; 0 stories) vs. Q3A (treatment; 12 stories)
 Q3C (control; 0 stories) vs. Q3A (treatment; 12 stories)
 Q3A (control; 12 stories) vs. Q3D (treatment; 17 stories)
 Q3B (control; 0 stories) vs. Q3D (treatment; 17 stories)
 Q3C (control; 0 stories) vs. Q3D (treatment; 17 stories)

Q3A. As you may know, the FDA in the past month issued a warning about an ingredient, PPA, found in some over-the-counter medications. From what you may have seen or heard in the news, please tell me whether the following kinds of medications sometimes contain this ingredient: **cold and cough medicines?**

Q3B. As you may know, the FDA in the past month issued a warning about an ingredient, PPA, found in some over-the-counter medications. From what you may have seen or heard in the news, please tell me whether the following kinds of medications sometimes contain this ingredient: **aspirin and other over-the-counter pain medications**.

Q3C. As you may know, the FDA in the past month issued a warning about an ingredient, PPA, found in some over-the-counter medications. From what you may have seen or heard in the news, please tell me whether the following kinds of medications sometimes contain this ingredient: **antacids**?

Q3D. As you may know, the FDA in the past month issued a warning about an ingredient, PPA, found in some over-the-counter medications. From what you may have seen or heard in the news, please tell me whether the following kinds of medications sometimes contain this ingredient: **diet pills**?

Survey Number: 18
 Dates of Interviews: January 25-28, 2001
 Number of Respondents: 1,021
 Comparisons: Q5A (control; 51 stories) vs. Q5B (treatment; 156 stories)

Q5A. From what you have seen or heard in the news, which Cabinet position did President Bush nominate **Former Wisconsin Governor Tommy Thompson** to fill? Was it Attorney General, Secretary of Health and Human Services, or Secretary of the Interior?

Q5B. From what you have seen or heard in the news, which Cabinet position did President Bush nominate **Former Missouri Senator John Ashcroft** to fill? Was it Attorney General, Secretary of Health and Human Services, or Secretary of the Interior?

Survey Number: 19
 Dates of Interviews: August 2-5, 2001
 Number of Respondents: 1,005
 Comparisons: Q7B (control; 0 stories) vs. Q7A (treatment; 4 stories)
 Q7C (control; 0 stories) vs. Q7A (treatment; 4 stories)
 Q7D (control; 0 stories) vs. Q7A (treatment; 4 stories)

Q7A. Next, I am going to read a few statements about the drug mifepristone or RU-486. For each one please tell me, to the best of your knowledge, whether you think it is true or false or if you don't know. **It is a drug used primarily to terminate pregnancy?**

Q7B. Next, I am going to read a few statements about the drug mifepristone or RU-486. For each one please tell me, to the best of your knowledge, whether you think it is true or false or if you don't know. **It is a drug used primarily to prevent unintended or unplanned pregnancy?**

Q7C. Next, I am going to read a few statements about the drug mifepristone or RU-486. For each one please tell me, to the best of your knowledge, whether you think it is true or false or if you don't know. **It is the same thing as morning-after pills?**

Q7D. Next, I am going to read a few statements about the drug mifepristone or RU-486. For each one please tell me, to the best of your knowledge, whether you think it is true or false or if you don't know. **It is the same thing as emergency contraceptive pills?**

Survey Number: 20
 Dates of Interviews: July 18-21, 2002
 Number of Respondents: 1,208
 Comparisons: Q13 (control; 2 stories) vs. Q11 (treatment; 6 stories)
 Q13 (control; 2 stories) vs. Q12 (treatment; 6 stories)

Q11. Thinking about what you have heard or seen in the news, which of the following statements best summarizes the latest reports on global HIV/AIDS from the International AIDS conference in Barcelona? HIV infection rates are declining worldwide...**The projected number of worldwide AIDS cases in the next 20 years will be higher than researchers initially thought...OR...While HIV infection rates are rising, new treatments are widely available around the world and allowing many more people worldwide to live with the disease?**

Q12. Thinking about what you have heard or seen in the news, which of the following statements comes closest to the findings about global HIV/AIDS prevention presented at the International AIDS conference in Barcelona? **Prevention programs could dramatically reduce the spread of HIV if given more funding OR Prevention programs are not effective and more funding for prevention will not have a big impact?**

Q13. To the best of your knowledge, which of the following statements about global HIV/AIDS is more accurate? **The majority of AIDS cases worldwide are among women and youth who get AIDS through heterosexual contact OR The majority of AIDS cases worldwide are among gay men and intravenous drug users who get AIDS through sharing contaminated needles?**

Survey Number: 21
 Dates of Interviews: December 6-10, 2002
 Number of Respondents: 1,206
 Comparisons: Q4B (control; 0 stories) vs. Q4A (treatment; 6 stories)
 Q4C (control; 0 stories) vs. Q4A (treatment; 6 stories)
 Q4D (control; 0 stories) vs. Q4A (treatment; 6 stories)

Q4A. Thinking about what you may have heard in the news recently about a new experimental vaccine that might protect women against cervical cancer, please tell me if you think each one of the following is associated with cervical cancer, or if you don't know enough to say. (First,) what about...**Human papilloma virus, or HPV, the sexually transmitted virus that causes genital warts?**

Q4B. Thinking about what you may have heard in the news recently about a new experimental vaccine that might protect women against cervical cancer, please tell me if you think each one of the following is associated with cervical cancer, or if you don't know enough to say. (First,) what about...**Abortion?**
 Q4C. Thinking about what you may have heard in the news recently about a new experimental vaccine that might protect women against cervical cancer, please tell me if you think each one of the following is associated with cervical cancer, or if you don't know enough to say. (First,) what about...**Obesity?**

Q4D. Thinking about what you may have heard in the news recently about a new experimental vaccine that might protect women against cervical cancer, please tell me if you think each one of the following is associated with cervical cancer, or if you don't know enough to say. (First,) what about...**High blood pressure?**

Survey Number: 22
 Dates of Interviews: April 1-4, 2004
 Number of Respondents: 1,200
 Comparisons: Q10 (control; 9 stories) vs. Q5 (treatment; 61 stories)
 Q11 (control; 6 stories) vs. Q5 (treatment; 61 stories)
 Q12 (control; 20 stories) vs. Q5 (treatment; 61 stories)
 Q11 (control; 6 stories) vs. Q10 (treatment; 9 stories)
 Q10 (control; 9 stories) vs. Q12 (treatment; 20 stories)
 Q11 (control; 6 stories) vs. Q12 (treatment; 20 stories)

Q5. You may have heard news in late 2003 about debates in Congress on a bill that would add a prescription drug benefit to Medicare. To the best of your knowledge, **was this bill passed by Congress and signed into law by President Bush, or not?**

Q10. As far as you know, **does the new Medicare law include a prescription drug discount card for seniors that will be available this year, is this not something that's included in the law, or don't you know enough to say?**

Q11. And as far as you know, **does the new Medicare law include a financial subsidy that will be available this year for low-income seniors to help them with their drug costs, is this not something that's included in the law, or don't you know enough to say?**

Q12. You may also have heard news about the **Bush Administration's new cost estimates of the Medicare prescription drug law that was passed in December 2003. From what you've seen or heard in the news, were these new cost estimates higher or lower than previously released estimates?**

Survey Number: 23
 Dates of Interviews: June 4-7, 2004
 Number of Respondents: 1,200
 Comparisons: Q11 (control; 23 stories) vs. Q10 (treatment; 47 stories)

Q10. And, to the best of your knowledge, **when will these discount cards be available? Will they be available this year (2004), next year (2005), or the year after that (2006)?**

Q11. To the best of your knowledge, **does the discount card program include additional financial assistance for low-income people on Medicare to help them with their drug costs, is this not something that's included, or don't you know enough to say?**